

HEARTS FOR THE INVISIBLE CHARLOTTE COALITION INC

A 501(c)(3) Tax -exempt Organization

Another Day in Paradise Sponsorship Opportunities

About the Event

Another Day in Paradise is a unique fundraising event benefiting Hearts for the Invisible Charlotte Coalition (HFTICC), Mecklenburg County's lead street outreach agency serving individuals and families experiencing unsheltered homelessness.

Held at Independent Picture House on November 14, 2026, the evening will feature three powerful vignettes portraying the realities of unsheltered homelessness and the transformative impact of housing-focused street outreach.

Through storytelling, community engagement, and philanthropy, we aim to raise \$50,000 to support outreach, housing navigation, case management, transportation assistance, identification recovery, and other critical services that help our neighbors move from homelessness to housing.

Presenting Partner

\$15,000

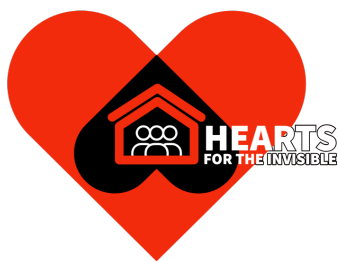
The Presenting Partner serves as the premier supporter of the event.

Recognition Benefits

- Advertised as “Another Day in Paradise, presented by XXX”
- Opportunity to deliver a 3-minute welcome address at the beginning of the program
- Premier logo placement on all event marketing materials
- Recognition in press releases and media outreach
- Featured recognition across social media campaigns
- Recognition from the stage throughout the evening
- Full-page recognition in event program
- Opportunity to provide branded item for attendees
- 10 VIP Tickets

Hearts for the Invisible Charlotte Coalition
8640 University City Blvd Ste A3-113 Charlotte, NC 28213
(704) 296-8060

www.heartsfortheinvisibleclt.org info@hfticc.org



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Community Champion Sponsor

\$7,500

Recognition Benefits

- Prominent logo placement on event materials
- Featured social media recognition
- Recognition in event program
- Recognition during event remarks
- Opportunity to display company banner/signage
- 8 VIP Tickets

Outreach Partner Sponsor

\$5,000

Recognition Benefits

- Logo on event website and materials
- Social media recognition
- Recognition in event program
- Verbal recognition during event
- 6 VIP Tickets

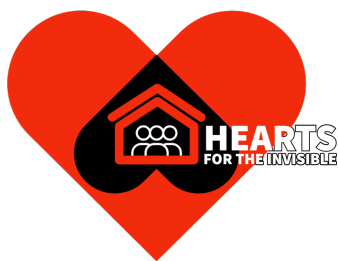
Housing Advocate Sponsor

\$2,500

- Recognition Benefits
- Logo on event website
- Recognition in event program
- Social media recognition
- 4 VIP Tickets

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Friend of HFTICC Sponsor

\$1,000

Recognition Benefits

- Name listing in program
- Recognition on event website
- 2 VIP Tickets

Event Impact Sponsor

\$500

Recognition Benefits

- Name listing in event program
- Recognition on event website
- 2 General Admission Tickets

Email KT Harcourt-Medina at ktharcourt-medina@hfticc.org to sponsor or for more information.

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