

HEARTS FOR THE INVISIBLE CHARLOTTE COALITION

ANNUAL REPORT 2025

www.hfticc.org





FROM THE BOARD PRESIDENT

As Board President of Hearts for the Invisible Charlotte Coalition I am proud to share our annual report, which celebrates a year of significant growth, innovation, collaboration, and impact, made possible through the dedication of our staff, volunteers, and community partners.

This report highlights the work we've accomplished together—programs delivered, lives touched, and partnerships strengthened—all in service of our mission of eradicating housing inequities for people experiencing homelessness. From expanding services to deepening community engagement, these pages reflect the collective effort and commitment of everyone who contributes to our work.

I am particularly proud of how our organization continues to navigate challenges with creativity and resilience, always keeping the needs of the communities we serve at the center of our work.

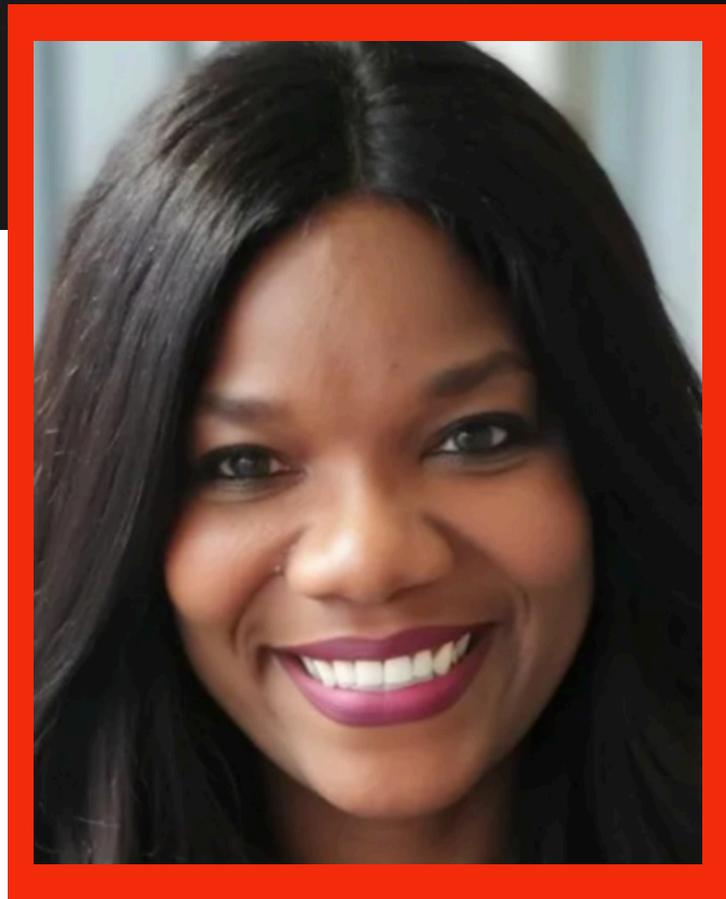
This report also reflects our commitment to transparency, accountability, and forward-looking strategy, ensuring that every resource and effort advances meaningful change in Mecklenburg County. I encourage you to review the report and celebrate with us the progress made toward our shared vision.

We remain grateful for your support and partnership, and we look forward to continuing this important work together in the coming year.

Laura Gorecki

LAURA GORECKI
BOARD PRESIDENT

FROM THE FOUNDER & EXECUTIVE DIRECTOR



Dear Friends, Neighbors, and Partners,

This year, Hearts for the Invisible Charlotte Coalition continued doing what we were created to do: make sure that no one in our community is forgotten, left outside, or treated as invisible. We walked city blocks, visited encampments, met people in cars and under bridges, and showed up with what we call ethical urgency—the belief that when a neighbor is unhoused, our response must be both compassionate and immediate.

In 2025, our street outreach teams served 755 neighbors. Of those, 155 were seniors age 55+ and 173 were children, reminding us that homelessness in Mecklenburg County affects every generation.

We supported 369 neighbors living with a mental health disorder, and we celebrated 363 positive exits from homelessness. Most powerfully, 198 neighbors moved into permanent housing—198 people now have a place to call home.

These numbers are year-to-date milestones, not endpoints. Behind each one is a person with a name, a story, and a future they deserve to shape on their own terms. Our team doesn't just hand out supplies; they build relationships, navigate complex systems, and walk alongside neighbors as they move from crisis to stability.

This year, our broader community also recognized the power of this work. I was deeply honored to be named a Local Hero in the 2025 Best in the Nest awards, and HFTICC received the Heart of Charlotte Award for Community Partner of the Year—recognitions that belong to every staff member, partner, volunteer and supporter who believes that housing is a human right.

As we look ahead, our vision remains clear: eradicating housing inequities for people experiencing homelessness, so that everyone has equal access to dignified housing in Charlotte-Mecklenburg. Your partnership makes that vision tangible. Whether you gave financially, donated supplies, volunteered, or simply chose to see and greet a neighbor experiencing homelessness—thank you. You are part of this story.

With deep gratitude and ethical urgency,

JESSICA LEFKOWITZ
FOUNDER & EXECUTIVE DIRECTOR

Who We Are

Our Mission

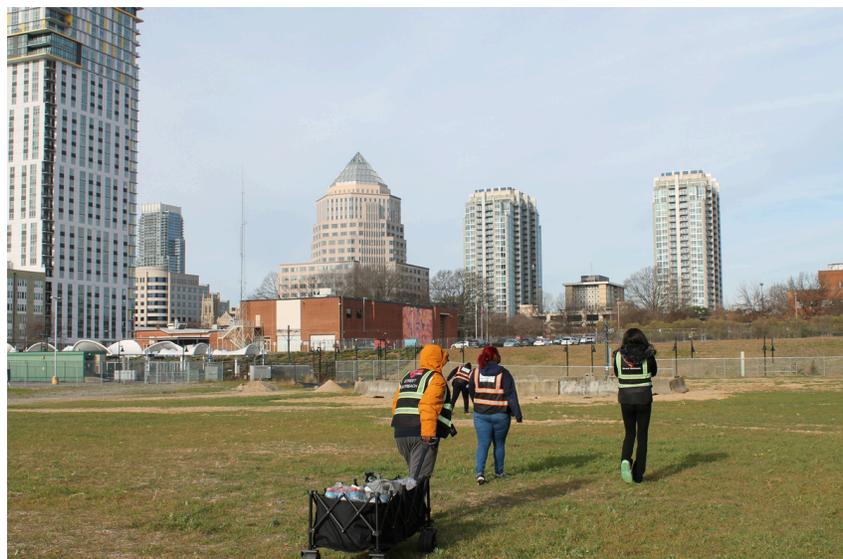
The mission of Hearts for the Invisible Charlotte Coalition is to eradicate housing inequities for individuals experiencing homelessness by offering comprehensive support, advocacy, and resources.

Our Vision

Our vision is a world where everyone has equal access to dignified housing, creating communities of stability, support, and opportunity for all. By fostering collaboration and leveraging community partnerships, HFTICC strives to build a more inclusive and supportive environment for individuals and families in need.

Our Values

- **Equity:** Ensuring that everyone has equal access to resources and opportunities regardless of their background or circumstances.
- **Compassion:** Providing care and support with empathy and understanding.
- **Collaboration:** Working together with community partners and grassroots organizations to amplify impact.
- **Integrity:** Upholding transparency and accountability in all our efforts.
- **Advocacy:** Championing the rights and needs of those experiencing homelessness to influence systemic change.



What We Do

What is Street Outreach?

Street Outreach IS:

- Meeting people where they are — on sidewalks, in vehicles, encampments, in places not meant for human habitation
- Person-centered and relationship-based. It's not about a one-time visit, it's about showing up consistently and walking alongside someone
- It's a link to resources, not a replacement for emergency services

Street Outreach IS NOT:

- Street outreach is not a housing program or emergency shelter - It doesn't itself provide permanent housing or shelter
- It's not a one-time service or just crisis intervention
- It's not law enforcement or code enforcement - it's about support, not moving people along
- It's not a substitute for a coordinated entry system - we work with, and refer into, the broader homelessness response system



Outreach



Trust



Services

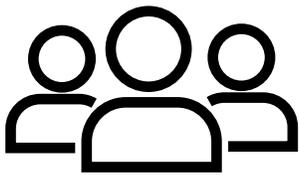


Stability



Shelter/Housing

THE YEAR IN REVIEW



755



363



198

In 2025, HFTICC served 755 individuals, including 23 Veterans. While most were adults, this number includes 173 children under the age of 18, and 39 youth between 18 and 24. 56% identified as female and 75% as Black/African American. 43% were chronically homeless, and 34% reported a chronic health condition. 49% reported a mental health condition, 32% reported a substance use disorder, 13% reported a developmental disability and 22% reported a physical disability.

Our team had 363 positive exits. This means 363 neighbors are no longer living in a place not meant for human habitation (e.g., street, car, abandoned building), and have moved into permanent, temporary, or emergency shelter living situations. Of those, we moved 198 neighbors to permanent housing situations! We are so excited to welcome these neighbors home!



SPOTLIGHT: WELLNESS WITHOUT WALLS

PROGRAM OVERVIEW:

Wellness Without Walls is a street-based psychiatric care initiative serving adults (18+) experiencing unsheltered homelessness with diagnosed or suspected behavioral health needs in Mecklenburg County.

Launched by A Home For All, in partnership with Atrium Health, Alliance Health, Roof Above, and Hearts for the Invisible Charlotte Coalition, the program brings mental health treatment directly to people in the community—reducing barriers, increasing engagement, and delivering compassionate, trauma-informed care where it's needed most.

KEY FEATURES:

- Mobile Clinical Team: Psychiatrist + Registered Nurse conduct outreach two days per week.
- On-Site: Mental health assessments, psychoeducation, medication management, and follow-up care.
- Fully Voluntary: Trust-building, relationship-centered approach; no forced treatment.
- Medication Access: Supported through NC MedAssist for individuals who are uninsured or under-insured.
- Community-Rooted: Outreach coordinated with Roof Above & Hearts for the Invisible Charlotte Coalition to meet clients in familiar, safe environments.

Highlights from HFTICC

- In a 3-month period: 33 people engaged; 21 enrolled in the program.
- Trust & Barrier Reduction: Clients more willing to discuss mental health needs; care delivered in familiar settings improves engagement.
- Collaboration: Outreach workers and clinical staff coordinating for holistic support.





FINANCES

Total Assets

Total Assets \$722,956.51

Liabilities and Equity

Total Current Liabilities \$221,967.15

Total Equity \$500,989.36

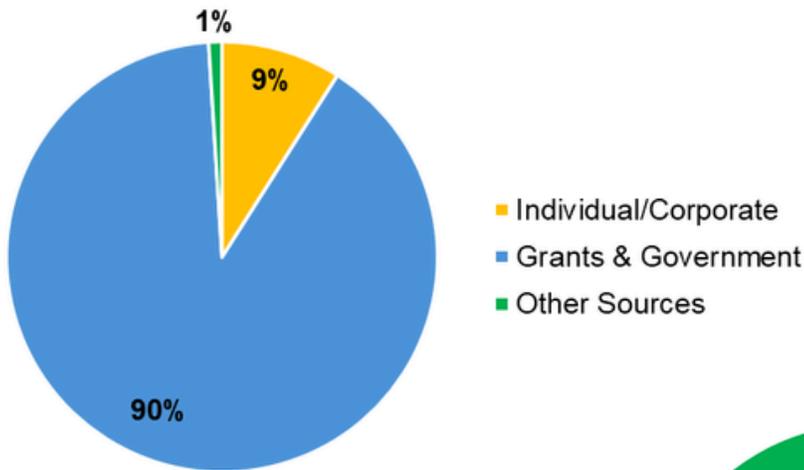
Revenues

Total Revenue \$1,554,694

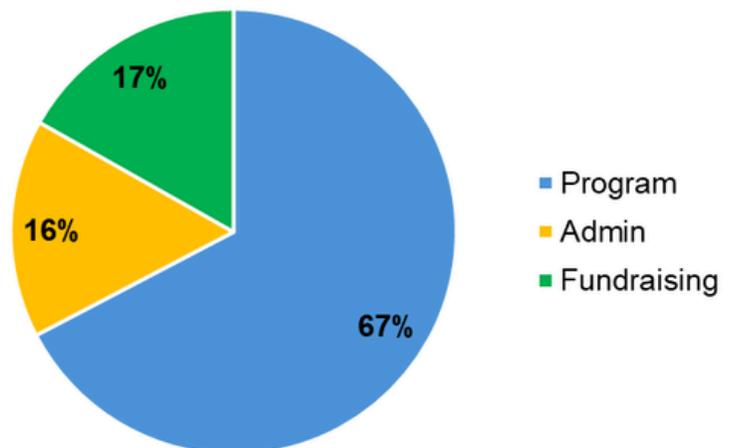
Expenses

Total Expenditures \$1,241,194

Funding Sources



Expenditures



WE'D LIKE TO THANK ALL OF OUR DONORS

We extend our deepest gratitude to the generous donors, dedicated partners, and compassionate supporters who make our work possible. Your unwavering commitment to uplifting our neighbors experiencing homelessness fuels every initiative, program, and outreach effort we undertake.

Thanks to your support, Hearts for the Invisible Charlotte Coalition continues to be a strong voice and a responsive hand in our community. Your contributions—whether through financial gifts, volunteer hours, advocacy, or in-kind donations—are the foundation of our progress and the catalyst for real, lasting change.

Together, we are not only addressing immediate needs, but also paving the way toward dignity, equity, and lasting solutions. We are honored to stand beside you in this mission, and we look forward to continuing this vital work—together.

With sincere appreciation,

The Board and Team at Hearts for the Invisible Charlotte Coalition



HOW YOU CAN GET INVOLVED

Our work transforms lives every day—but we can't do it alone. Every role—large or small—helps move us closer to a community where dignity, opportunity, and stability are within reach for everyone. If you're interested in volunteering, email us at info@hfticc.org or [visit our website](#) for more information. Whether you bring professional skills, lived experience, or a giving spirit, your time makes a real difference in the lives of our neighbors. Here's how you can step in and walk alongside our community:

SERVE ON A COMMITTEE

COMMUNITY ADVISORY COMMITTEE: Volunteer in a standing role to offer local insight, feedback, and firsthand voice to inform our programs and strategies.

FUNDRAISING COMMITTEE: Help shape and execute fundraising initiatives—whether through events, donor cultivation, or creative campaigns—to sustain our mission long term.

HOST A DONATION DRIVE

We welcome individuals, groups, or organizations to coordinate collection of needed items. It's one of the simplest and most tangible ways to support neighbors right now.

JOIN OUR BOARD

We seek mission-aligned leaders with strong ties to business and community, who will help guide our strategic vision and strengthen our impact.

